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PRESS RELEASE

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OREGON JAMBOREE ANNOUNCES SECOND HEADLINER FOR 2013

Sweet Home, OR – The Oregon Jamboree presented by South Pacific Auto Sales is excited to announce Luke Bryan as Sunday night's headliner (August 4, 2013). Bryan will be joining the 2013 Jamboree Line up after many requests from Jamboree Fans both through Facebook and by onsite feedback surveys. "We really try to listen to who our Patrons are requesting to see, and Luke Bryan was a name that came up over and over again" stated Erin Regrutto, Oregon Jamboree Festival Director. "So far it's shaping up to be a great 21st Birthday for the Jamboree!"

Bryan's most current album **tailgates & tanlines** debuted at #1 on the country chart and #2 on the pop charts, making it the second highest debut at that time of 2011 for a country artist. The album is now certified Platinum for sales over one million and contains 3 back to back Platinum singles – "Country Girl (Shake It For Me)", "I Don't Want This Night To End" and "Drunk On You." To date, Bryan has scored five #1 singles.

Luke Bryan will headline among previously announced Toby Keith and both will be joined by Neal McCoy! McCoy has also recently been confirmed to return as a performer for 2013. McCoy hosted the Oregon Jamboree last year in celebration of its 20th Anniversary.

Jamboree management encourages those who want the most up to date artist releases to sign up for their email at OregonJamboree.com.

Tickets and Camping for the 2013 Oregon Jamboree are currently on-sale at OregonJamboree.com or by calling the box office at 888-613-6812 Monday through Friday 9am to 5pm.

The Oregon Jamboree is produced by the non-profit Sweet Home Economic Development Group (SHEDG) and Presented by South Pacific Auto Sales. ALL proceeds are used to benefit economic development and charitable projects in Sweet Home.

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