



PRESS RELEASE

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OREGON JAMBOREE ANNOUNCES JUSTIN MOORE AND 4 OTHERS FOR 2014 FESTIVAL

Sweet Home, OR – The Oregon Jamboree presented by South Pacific Auto Sales is excited to announce Justin Moore, Eli Young Band, Joe Diffie, Cassadee Pope and Blackjack Billy to its 22nd festival. The additional acts will be joining previously announced Miranda Lambert, Tim McGraw and Jake Owen August 1st – 3rd in Sweet Home.

This will be the first time at the Jamboree for Moore, Pope and Blackjack Billy.

“The 2014 line-up is really shaping up to be one of our best yet. We have a great balance of major established artists, classic county and up and coming acts...and we aren’t even done announcing yet!” stated Erin Regrutto, Oregon Jamboree Festival Director.

Valory Music artist, Justin Moore has dented the country radio charts with three #1s in the anything but big city “Small Town USA,” the sentimental family embracing “If Heaven Weren’t So Far Away” and the fidelity pledge “Til My Last Day,” in addition to the Top 10 mission declaration “Backwoods.” Moore just recently released his third album *Off The Beaten Path* in September with continued success.

2013 CMA Nominated Eli Young have two No. 1 hits, *Crazy Girl* and *Even If It Breaks Your Heart*, tucked under their belt both which have been certified platinum. Their newest single *Drunk Last Night*, off their upcoming fifth studio album, was released to country radio on July 1, 2013 with great success. The Eli Yong Band have received eleven ACM Award nominations, three CMA nominations and 1 Grammy nomination.

Cassadee Pope’s soaring vocals and edgy performances stole the national spotlight when she won The Voice (season 3) and dominated the top spot on iTunes All-Genre chart with three of her performances. Since, the petite powerhouse from Team Blake (Shelton) has released her first Country album *Frame By Frame* in October which featured the hit “Wasting All These Tears.” Pope also starred in her own show on CMT.

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With the release of Jason Aldean's hit "1994" earlier this year that name-checked many of Joe Diffie's twelve Number One hits, the legendary singer found himself squarely back in the hearts and minds of country fans. The multi-platinum-selling artist who dominated the charts during a hot streak in the '90's may have been absent from the radio charts for the past few years, but Diffie boasts chart-toppers like *Pickup Man*, *Third Rock From the Sun*, and *John Deere Green*, 13 albums and over 20 Top 10 singles.

Blackjack Billy is a Nashville newbie who describe themselves as "Redneck Rock." [Their debut single, *The Booze Cruise*, was independently released in March. As of Aug 12, 2013, the song has sold more than 100K in the US and more than 150K worldwide. It reached gold status in Canada.

The Oregon Jamboree is expected to announce more artist over the next few months. Jamboree management encourages those who want the most up to date artist releases and schedule to sign up for their email at OregonJamboree.com.

Tickets and Camping for the 2014 Oregon Jamboree are currently on-sale at OregonJamboree.com or by calling the box office at 888-613-6812 Monday through Friday 9am to 5pm.

The Oregon Jamboree is produced by the non-profit Sweet Home Economic Development Group (SHEDG) and Presented by South Pacific Auto Sales. ALL proceeds are used to benefit economic development and charitable projects in Sweet Home.

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