



PRESS RELEASE

For Release on March 27, 2013

Contact for Questions:

Teresa Stas, Marketing Manager

541-367-8800

OREGON JAMBOREE ANNOUNCES MAIN STAGE LINE UP FOR 2013

Sweet Home, OR – The Oregon Jamboree presented by South Pacific Auto Sales has officially finished its 2013 lineup! The Jamboree's 21st year will be headlined by already announced Toby Keith, Luke Bryan and Dwight Yoakam and supported by also previously announced Jerrod Niemann, Kip Moore, Thomas Rhett and Neal McCoy. Rounding out this already topnotch lineup will be Brett Eldrege and Maggie Rose on Friday, Sarah Darling and Dean Alexander on Saturday followed by, Jaida Dreyer and Drake White on Sunday.

"The Oregon Jamboree has defiantly hit a home run with the lineup this year! It's a great mix of major star power with Toby and Luke, the classic influence of Dwight and Neal all tied up with amazing new talent and rising stars.

We are so proud of what has been put together for our 21st Birthday"

-Erin Regrutto, Festival Director.

Brett Eldrege was this year's Jamboree Mystery Concert Artist, performing to a sold-out crowd at the LaSells Stewart Center at Oregon State University. Eldredge co-wrote Gary Allan's "I Think I've Had Enough" and released his first single "Raymond" in 2010. With his debut album slated to be released in 2013 on Atlantic Records and new single "Don't Ya" at radio now, Eldredge is finally getting the chance to share a story of his own.

Maggie Rose was the 9th most played female country artist of 2012 becoming a country radio darling with her current hit "I Ain't Your Mama". This will be Rose's second time performing at the Jamboree, her first year was in 2011. Rose has also recorded two songs that were featured in episodes of the Disney Channel's *Shake It up* and *Good Luck Charlie* television series.

Sarah Darling's August 21st digital release of "Home To Me" was the best selling digital single by a new female artist since Lauren Alaina in May of 2011. Darling made her first appearance on ABC's *The Bachelor* in February with a performance including "Home To Me" for the newest Bachelor, Sean Lowe, during a one-on-one date. This will be Darling's first time performing at the Jamboree.

Continued on Page 2

401 Main St. #D
Sweet Home, OR 97386
Phone: 541-367-8800
Toll Free: 888-613-6812
Fax: 541-367-8400
www.oregonjamboree.com



Page 2 line up announcement continued

Dean Alexandar just released his first single “Sunshine in My Rain” to XM satellite radio, which will be released to terrestrial radio in June, he is currently in the studio working on a debut full-length album for Elektra Nashville.

This will be Alexandar’s first time on the Jamboree stage.

Jaida Dreyer’s debut album, I am Jaida Dreyer, produced by Grammy award-winning producer Byron Gallimore (Tim McGraw, Faith Hill, Sugarland) was released in late February featuring her current single “Half Broke Horses”. Although this will be Dreyer’s first time at the Jamboree she has already toured with The Jamboree’s Luke Bryan and Dierks Bentley.

Drake White MCA Nashville singer/songwriter Drake White just released his debut single, “The Simple Life,” to radio this week tying Justin Moore for the most added songs in country radio. “The Simple Life” will appear on Drake’s upcoming debut album due out late 2013. White has performed on Kid Rock’s Chillin’ the Most Cruise and Willie Nelson’s Country Throwdown Tour.

The Oregon Jamboree expects to announce its Spirit Mountain Casino Stage Line up next week. Jamboree management encourages those who want the up to date artist releases to sign up for their email at OregonJamboree.com.

Tickets and Camping for the 2013 Oregon Jamboree are currently on-sale at OregonJamboree.com or by calling the box office at 888-613-6812 Monday through Friday 9am to 5pm.

The Oregon Jamboree is produced by the non-profit Sweet Home Economic Development Group (SHEDG) and Presented by South Pacific Auto Sales. ALL proceeds are used to benefit economic development and charitable projects in Sweet Home.

###

401 Main St. #D
Sweet Home, OR 97386
Phone: 541-367-8800
Toll Free: 888-613-6812
Fax: 541-367-8400
www.oregonjamboree.com